



## Central Pines Regional Council Board of Delegates

Meeting Agenda

Wednesday, August 28, 2024, 6:00 – 8:00 pm

Chair Brett Gantt

Central Pines Conference Room

Central Pines Regional Council

4307 Emperor Blvd. | Suite 130 | Durham NC

- 1. Call to Order** 6:00 pm
  - a. Call to Order and Welcome  
*Presenter: Brett Gantt, Chair*
  - b. Roll Call
  - c. Declaration of Quorum  
*Presenter: Brett Gantt, Chair*
  - d. Get to know CPRC  
*Presenter: Brett Gantt, Chair*
- 2. Review of Agenda** 6:05 pm
  - a. Review of Agenda  
*Official: Brett Gantt, Chair*  
Potential Action: Chair Gantt will approve
- 3. Presentations and Recognitions** 6:10 pm
  - a. Recognition of Past Chair Butch Lawter  
*Presenter: Brett Gantt, Chair*  
Potential Action: None – Information Only
  - b. Recognition of Past Secretary/Treasurer Wilma Laney  
*Presenter: Brett Gantt, Chair*  
Potential Action: None – Information Only
  - c. Overview of Connected Region 2050  
*Presenter: Lee Worsley, Executive Director*  
Potential Action: None - Information Only
- 4. Business** 7:00 pm
  - a. Fee Schedule for Office Space After Hours  
*Presenter: Lee Worsley, Executive Director*  
Potential Action: Place on Consent Agenda

- b. 100% Membership Drive Proposal  
*Presenters: Brett Gantt, Chair & Lee Worsley, Executive Director*  
Potential Action: Place on Consent Agenda
- c. Proposed 2025 Board of Delegates & Executive Committee Meeting Schedule  
*Presenter: Lee Worsley, Executive Director*  
Potential Action: Place on Consent Agenda
- d. Sole Source Approval for StreetLight Data Products  
*Presenter: Doug Plachcinski, DCHC MPO Executive Director*  
Potential Action: Place on Consent Agenda

## 5. Consent 7:15 pm

*Items on the Consent Agenda are considered routine and will be enacted by a single motion unless a member of the Board or Delegates requests an item be removed. Any item that is removed from the Consent Agenda will be considered individually after the Consent Agenda.*

- a. DRAFT Minutes: May 22, 2024
- b. Fee Schedule for Office Space After Hours, Resolution #2024-08-01
- c. 100% Membership Drive Proposal
- d. Proposed 2025 Board of Delegates & Executive Committee Meeting Schedule
- e. Sole Source Approval for StreetLight Data Products, Resolution #2024-08-02

## 6. Items Removed from Consent Agenda

## 7. Public Hearings

## 8. Executive Director's Report 7:25 pm

- a. Executive Director's Report  
*Presenter: Lee Worsley, Executive Director*  
Potential Action: None - Receive as Information

## 9. Chair's Report 7:30 pm

- a. Chair's Report  
*Presenter: Brett Gantt, Chair*  
Potential Action: None - Receive as Information

## 10. Around the Region 7:35 pm

- a. Prompt: What is one new item in this year's budget that you are most excited about?  
*Presenter: Brett Gantt, Chair*

11. Other Business

7:55 pm

- a. Other Business

*Presenter: Brett Gantt, Chair*

12. Adjournment

8:00 pm

- a. Adjourn the Meeting

Potential Action: Motion to Adjourn

DRAFT

**Meeting Date:**

August 28, 2024-Full Board

**Agenda Location:**

Presentations & Recognitions

**Item Title:**

Recognition of Immediate Past Chair Butch Lawter for his Service as CPRC Board Chair

**Presenter(s):**

Chair Brett Gantt

**Background:**

Johnston County Delegate Butch Lawter served as Central Pines Regional Council's Board chair from July 1, 2023, until June 30, 2024.

The Board would like to thank Past Chair Lawter for serving as CPRC's Board Chair for the last year.

**Recommendation:**

None - Informational Only

**Focus Area:**

Administration & Operations

**Will Documentation Be Included for Agenda Packet:**

Yes  No

If yes, please include documentation in the appropriate meeting folder [HERE](#).

**Is Any Additional Action/Communication Required:**

- Public Hearing
- Newspaper Notice Required
- Website
- Press Release
- Social Media
- Other:

**Meeting Date:**

August 28, 2024-Full Board

**Agenda Location:**

Presentations & Recognitions

**Item Title:**

Recognition of Immediate Past Secretary/Treasurer Wilma Laney for her Service as CPRC Board Chair

**Presenter(s):**

Chair Brett Gantt

**Background:**

Town of Aberdeen Delegate Wilma Laney served as Central Pines Regional Council's Secretary/Treasurer from July 1, 2022, until June 30, 2024.

The Board would like to thank Delegate Laney for her two years of service as its Secretary/Treasurer.

**Recommendation:**

None - Informational Only

**Focus Area:**

Administration & Operations

**Will Documentation Be Included for Agenda Packet:**

Yes  No

If yes, please include documentation in the appropriate meeting folder [HERE](#).

**Is Any Additional Action/Communication Required:**

- Public Hearing
- Newspaper Notice Required
- Website
- Press Release
- Social Media
- Other:

**Meeting Date:**

August 28, 2024-Full Board

**Agenda Location:**

Presentations & Recognitions

**Item Title:**

Overview of Connected Region 2050

**Presenter(s):**

Executive Director Lee Worsley

**Background:**

In 1969, the Central Pines Regional Council was the Research Triangle Regional Planning Commission, and our region was facing the potential of unprecedented growth due to the development of Research Triangle Park. Our organization knew at the time that while individual local governments would determine their destiny regarding land use, it was critical to have a regional view and to project how the region would likely grow to help its local governments make the very best decisions possible. This realization underscored the need for a comprehensive regional guidebook to inform and guide local decision-making. That is where the region's first comprehensive development vision was established, entitled the "Research Triangle Region Development Guide."

Our region has seen phenomenal success and growth over the last several generations. Nothing indicates that the rapid pace of growth will change, and it is now impacting counties outside of the original Research Triangle Region Development Guide (Durham, Orange, and Wake). Our region is projected to grow by another 1.06 million people by 2050. If you add Harnett, Granville, and Franklin Counties, the projected growth will increase to 1.2 million. Franklin County is projected by percentage to grow more rapidly (67% increase) through 2050 than any of the seven counties in the Central Pines region. So, the region's growth now encompasses ten counties across our region rather than the three studied in 1969.

It is time for another regional visioning process, and the Central Pines Regional Council is well-positioned to lead it. The process will help institutionalize a regional vision and objectives so current and future elected officials can have a guide to assist with local decision-making. Connected Region will not prescribe a way for a local government to grow. Instead, it will collect all the great work in land use, transportation, housing, and infrastructure and consider how it works together in the larger regional context and where gaps and opportunities exist for enhanced alignment and even more success.

Regional visioning is a proven process, and many regions across the United States have found success in the process. Mr. William Murdoch, the Executive Director of the Mid-Ohio Regional Planning Commission (MORPC), will join us virtually for this section of the meeting. In 2015, MORPC produced its Insight2050 report, a "collaborative initiative designed to help

communities proactively plan for development and population growth over the next 30+ years that is expected to be dramatically different from the past.” Mr. Murdoch will talk about the process and its impact on the region. You can learn more about Insight2050 [here](#).

The Wasatch Fron Regional Council has developed its Wasatch Choice Vision. The Plan states, "Utah is gowing...and we have a plan. Our future quality of life depends on the choices we make today. Wasatch Choice Vision is our communities’ shared vision for coordinated transportation investments, development patterns, and economic opportunities.” The Wasatch Front Regional Council Executive Director, Andrew Gruber, will also join the meeting virtually to discuss their process and results. You can learn more about Wasatch Choice [here](#).

The success of the Connected Region 2050 initiative is not just a matter of planning but of active participation. We need the involvement of all our stakeholders: local governments, state governments, community-based organizations, the private sector, and other regional partners. We cannot afford any entity to 'sit on the sidelines.'

My hope is that this item will be engaging and productive for the Board to discuss how a regional visioning process can be successful, how we can work to gain the buy-in and support of the local government members and provide feedback on potential next steps.

#### Will Documentation Be Included for Agenda Packet:

- Yes  No

If yes, please include documentation in the appropriate meeting folder [HERE](#).

#### Is Any Additional Action/Communication Required:

- Public Hearing  
 Newspaper Notice Required  
 Website  
 Press Release  
 Social Media  
 Other:

**Meeting Date:**

August 28, 2024-Full Board

**Agenda Location:**

Business

**Item Title:**

Temporary Fee Schedule for After Hours Use of CPRC Space

**Presenter(s):**

Lee Worsley, Executive Director

**Background:**

Since the newly renovated space was fully opened in December 2023, CPRC has received a large number of requests for its use, which aligns with one of the renovation project's goals.

As word of the renovated space has spread, we are beginning to see increased requests for use after hours and on the weekend.

When possible, the space is desired to be offered after hours and on the weekend. However, CPRC will incur additional costs for these after-hours usages. The building's landlord, Tri Properties, charges after-hours fees for running the HVAC, and a CPRC staff member will need to be present to manage the space, so staff time will need to be accounted for as well.

The attached Resolution would establish a temporary fee schedule for the use of the space outside of CPRC's normal operating hours (after 5 pm on weekdays and on Saturdays and Sundays). At this time, the Resolution would give the Executive Director authority to charge an hourly cost equal to the cost of staff time needed for the event plus the cost passed on by Tri Properties. The goal is to recover any costs incurred.

Staff will further assess usage demand and costs of after-hours usage and have a more comprehensive fee schedule as part of the Fiscal Year 2025-26 Recommended Budget.

**Recommendation:**

Place on Consent Agenda

**Focus Area:**

Administration & Operations

**Will Documentation Be Included for Agenda Packet:**

Yes

No

If yes, please include documentation in the appropriate meeting folder [HERE](#).



**RESOLUTION ESTABLISHING A TEMPORARY FEE SCHEDULE FOR AFTER-HOURS USAGE OF THE CENTRAL PINES OFFICES**

**WHEREAS**, the CPRC Offices were renovated in 2023 and provide spaces for meetings of various sizes;

**WHEREAS**, the space has been utilized heavily by several local government members and other agencies whose mission aligns with CPRC; and,

**WHEREAS**, there is an increasing interest in using the space after operating hours and on weekends; and,

**WHEREAS**, CPRC leadership desires to offer the space for after-hours use, but there are costs associated with after-hours use that need to be captured by CPRC; and,

**WHEREAS**, groups desire to use the space ahead of CPRC staff having a complete fee schedule available; and

**WHEREAS**, the staff recommends a temporary fee structure until a permanent fee schedule can be developed and brought to the Board.

**NOW, THEREFORE, BE IT RESOLVED** by the Central Pines Regional Council Board of Delegates that the following fee schedule for the usage of Central Pines Offices is hereby incorporated through the adoption of this Resolution.

1. The Executive Director shall have the authority to charge a rental fee to organizations that desire to use the Central Pines Offices after 5 pm on weekdays and all day on Saturdays and Sundays.
2. The Rental Fees allowed to be charged shall be an hourly amount equal to Tri Properties' after-hours HVAC charge and the fully burdened rate of CPRC staff needed to staff the event.

Adopted and approved on this 28th day of August 2024.

ATTEST:

\_\_\_\_\_  
Beth Davis  
Clerk to the Board

\_\_\_\_\_  
Brett Gantt  
Chair

**Meeting Date:**

August 28, 2024-Full Board

**Agenda Location:**

Business

**Item Title:**

100% Membership Drive Proposal

**Presenter(s):**

Chair Brett Gantt and Executive Director Lee Worsley

**Background:**

Chair Gantt has expressed a goal for this year of bringing Central Pines Regional Council to 100% membership.

Central Pines Regional Council serves the seven-county region of Johnston, Wake, Durham, Orange, Chatham, Lee, and Moore counties. According to the Central Pines Charter and North Carolina General Statutes, all local governments within the region are eligible for membership in the organization. However, membership is not required under the law.

Only four local governments are currently non-members: the Towns of Foxfire, Taylortown, and Pinebluff in Moore County and the town of Four Oaks in Johnston County. Foxfire and Four Oaks have been members of Central Pines before, but there is no record of Taylortown or Pinebluff being a member.

To work toward 100% membership, the Board is requested to consider offering no-cost membership to these four local governments for the remainder of Fiscal Year 2024-25. This would allow the local governments to be part of the organization with the goal that they would choose to retain their membership in Fiscal Year 2025-26 and beyond.

Membership dues for these four local governments are not part of this year's budget, so there is no budgetary impact to offering membership at no cost. As information, member dues for the four local governments for this fiscal year would be the following:

Jurisdiction	Population	FY 2024-25 Dues if Member
<b>Foxfire</b>	1,408	\$619.52
<b>Pinebluff</b>	1,542	\$678.48
<b>Taylortown</b>	664	\$292.16
<b>Four Oaks</b>	2,348	\$1,033.12
<b>Total</b>	5,962	\$2,623.28

**Recommendation:**

Place on Consent Agenda

**Focus Area:**

Administration & Operations

**Will Documentation Be Included for Agenda Packet:**

- Yes  No

If yes, please include documentation in the appropriate meeting folder [HERE](#).

**Is Any Additional Action/Communication Required:**

- Public Hearing
- Newspaper Notice Required
- Website
- Press Release
- Social Media
- Other:

**Meeting Date:**

August 28, 2024-Full Board

**Agenda Location:**

Business

**Item Title:**

Proposed 2025 Board of Delegates & Executive Committee Meeting Schedule

**Presenter(s):**

Lee Worsley, Executive Director

**Background:**

Attached is a proposed meeting schedule for the 2025 Board of Delegates and Executive Committee meetings. Staff requests that the Board review the proposed schedule and consider approval or provide feedback if there are any potential conflicts.

**Recommendation:**

Place on Consent Agenda

**Focus Area:**

Member Support & Strategy

**Will Documentation Be Included for Agenda Packet:**

Yes  No

If yes, please include documentation in the appropriate meeting folder [HERE](#).

**Is Any Additional Action/Communication Required:**

- Public Hearing
- Newspaper Notice Required
- Website
- Press Release
- Social Media
- Other:

# 2025 Central Pines Regional Council Meeting Schedule (Proposed)

## Board of Delegates & Executive Committee

Date	Meeting
January 22	Board of Delegates @ CPRC
February 26	Executive Committee (virtual)
March 26	Executive Committee (virtual)
April 23	Board of Delegates, Raleigh/General Assembly <i>*Budget Public Hearing</i>
May 28	Board of Delegates @ CPRC <i>*Budget Approval</i>
June 25	Executive Committee (virtual)
July*	No Meeting
August 27	Board of Delegates @ CPRC
September 24	Executive Committee (virtual)
October 22	Board of Delegates, Location TBA
November 19*	Executive Committee (virtual)
December 3*	Board of Delegates (Year End Celebration), @ CPRC

### Please Note:

- All meetings will be held on the **4<sup>th</sup> Wednesday** (\*unless otherwise noted).
- **Board of Delegates Meetings:**
  - All meetings will be **in person**, either at the CPRC Office or on site at one of our local governments.
  - **Dinner will be served at 5:30 pm** for those who choose to come to the Board of Delegates meetings and the **Business Meeting will begin at 6:00 pm.**
- **Executive Committee Meetings will be held virtually** and will begin at **6:00 pm.**

**Meeting Date:**

August 28, 2024-Full Board

**Agenda Location:**

Business

**Item Title:**

Sole Source Approval for StreetLight Data Products

**Presenter(s):**

Doug Plachcinski, DCHC Executive Director

**Background:**

The Central Pines Regional Council requires Board approval for any proposed Sole Source Contract that exceeds \$30,000. DCHC is requesting consideration of a Sole Source Exemption for a contract with StreetLight Data.

StreetLight Data specializes in Big Data products and analytical tools with a focus on mobility. The Durham-Chapel Hill-Carrboro MPO intends to renew its subscription from October 2024 to October 2025, continuing a partnership that has spanned the past five years. Over this period, StreetLight Data's products have played a crucial role in supporting plan development, corridor studies, project analytics, and the congestion mitigation process. The proposed renewal will downgrade the subscription from the Multi-Modal level to the Corridor & Congestion level due to bike and pedestrian data unavailability. StreetLight Data remains the only provider of an integrated and cloud-based platform combining Big Data and analytical tools with unique capabilities, such as measuring traffic congestion, system reliability, corridor analytics and vehicle miles traveled. StreetLight Data is continuously updated based on consumer feedback and new data, incorporating new resources and analytical tools. It also features a collaborative mapping platform designed to enhance data interpretation.

Additional information is attached to the cover memo.

**Recommendation:**

Place on Consent Agenda

**Focus Area:**

Durham-Chapel Hill-Carrboro MPO

**Will Documentation Be Included for Agenda Packet:**

Yes  No

If yes, please include documentation in the appropriate meeting folder [HERE](#).

**Is Any Additional Action/Communication Required:**

- Public Hearing
- Newspaper Notice Required
- Website
- Press Release
- Social Media
- Other:

**August 20, 2024**

TO: Brett Gantt, Board Chair, Central Pines Regional Council  
FROM : Yanping Zhang, MPO Modeling/Technical Manager, DCHC MPO  
SUBJECT: Procurement for 1-Year Subscription to Streetlight Data as a Sole Source

---

### **Summary**

StreetLight Data specializes in Big Data products and analytical tools with a focus on mobility. The Durham-Chapel Hill-Carrboro MPO intends to renew its subscription from October 2024 to October 2025, continuing a partnership that has spanned the past five years. Over this period, StreetLight Data's products have played a crucial role in supporting plan development, corridor studies, project analytics, and the congestion mitigation process. The proposed renewal will downgrade the subscription from the Multi-Modal level to the Corridor & Congestion level due to the unavailability of bike and pedestrian data. StreetLight Data remains the only provider of an integrated and cloud-based platform combining Big Data and analytical tools with unique capabilities, such as measuring traffic congestion, system reliability, corridor analytics and vehicle miles traveled. StreetLight Data is continuously updated based on consumer feedback and new data, incorporating new resources and analytical tools. It also features a collaborative mapping platform designed to enhance data interpretation.

Thank you for your consideration of this request.

Sincerely,

Yanping Zhang,  
Modeling/Technical Manager  
DCHC MPO



**Exhibit D Sole Source Justification Form  
CENTRAL PINES REGIONAL COUNCIL**

**SOLE SOURCE JUSTIFICATION FORM**

Vendor: StreetLight Data, Inc.

Item: One Year Subscription to StreetLight Data's Corridor & Congestion Bundle

Estimated expenditure for the above item: \$125,281

Initial all entries below that apply to the proposed purchase. Attach a memo containing justification and any supporting documentation.

1.  Sole source is for the original manufacturer or provider, there are no area distributors.
2.  The parts/equipment are not interchangeable with similar parts of another manufacturer.
3.  This is the only known item or service that will meet the specialized needs or perform the intended function.
4.  The parts/equipment are required from this source to permit standardization.
5.  None of the above apply. A detailed explanation and justification for this sole source is contained in the attached memo.

The undersigned requests that competitive procurement be waived and that the vendor identified as the supplier of the material or service described in this sole source justification be authorized as a sole source for the material or service.

\_\_\_\_\_  
Supervisor

\_\_\_\_\_  
Date

\_\_\_\_\_  
Chief Finance Officer

\_\_\_\_\_  
Date

\_\_\_\_\_  
Board Chair (\$30,000+)

\_\_\_\_\_  
Date

[Type here]



**STREETLIGHT DATA Inc.**

4 Embarcadero Center Suite 3800, San Francisco, CA 94105



**STREETLIGHT**

April 22, 2024

StreetLight Data, Inc. (“StreetLight”) simplifies data-driven infrastructure and policy planning by providing the best Big Data resources and software together in our industry-leading on-demand transportation analytics platform, StreetLight InSight®. Due to limitations in scale, cost, and time, traditional data collection methods make it difficult for transportation professionals to keep up with the rapid pace of changes in mobility. Analytics compiled from a variety of sources such as connected vehicles, traffic sensors, other connected devices, and more is the best source of transportation analytics in our dynamic transportation world.

Trusted by transportation agencies since 2011, with projects in 48 U.S. states and all 10 Canadian provinces, our Metrics have been used and validated by hundreds of public agencies, transportation consulting firms, and private companies.

The StreetLight InSight® software platform allows users to independently run analytics on-demand with specific, customized parameters (i.e., type of day, time of day, commercial or personal vehicle trips, etc.) without downloading any software. Most analytics are ready in minutes, and more complex studies are available in hours.

StreetLight InSight® is the leading transportation analytics tool on the market today. Below is a summary of the **UNIQUE** capabilities that differentiate StreetLight InSight® from any other transportation analytics solution we have seen in the market today, to the best of our knowledge.



**Sole Source Justification: StreetLight InSight® Software as a Service (SaaS)**

StreetLight’s unique Big Data transportation analytics solution, StreetLight InSight®, has many unmatched capabilities. And because we continue to enhance and improve the StreetLight InSight® platform quickly, its superiority in the market is expected to continue for the foreseeable future.



- **Run and interactively visualize unique customized projects in StreetLight InSight® and measure transportation at any level of spatial or temporal granularity.**

StreetLight is the only transportation analytics company to provide both Big Data analytics and a self-serve cloud-based, interactive, and highly customizable web platform that allows you to zoom in and out to meet project needs, isolate any day of week or time of day, any zone type (including custom zones), 15-minute granularity, run analyses for "specific days", and conflate metrics to your LRS with our Services team.

- **Take advantage of our 10+ year history of mobility patterns that make up the deepest repository of mobility data in the marketplace – and new data sources as they emerge.**

Our repository is an independent, industry-trusted data source with a long history of routinely evaluating, benchmarking, and picking the most reliable data sources, having built a repository of several hundred sources that contribute to our Route Science® engine. At this moment, major sources include Aggregated GPS data, Connected Vehicle Data, GPS data, Commercial truck data for a range of weight classes, LBS mobility data, thousands of vehicular, bicycle and pedestrian sensors, land use data, parcel data, and census characteristics (e.g., vehicle ownership, housing density).

- **Leverage our proprietary analytic processing engine for multiple modes of travel all in one platform.**

Every month, our proprietary data processing engine that powers the StreetLight InSight® product suite, Route Science®, algorithmically transforms billions of inputs into contextualized, aggregated, and normalized travel patterns. Access these travel patterns as standard transportation metrics for vehicle, medium, and/or heavy-duty trucks, bicycles, pedestrians, bus, and rail, available 24/7 all in one interactive platform.

- **Within minutes, get AADT derived from 365 days of 24-hour data in the U.S. for 2019 – 2023 for all roads.**

StreetLight is the only company that provides validated estimated empirical AADT counts for almost all roadways in the U.S. leveraging the deepest repository of mobility data in the marketplace, Census data, and thousands of validated continuous count stations (used for calibration & machine learning). StreetLight uses propriety data science and technology to provide the most comprehensive Big Data-based AADT solution in the industry. StreetLight's AADT Metric is based on 365 days of data versus the 1 or 2 days from "loop counters" commonly used in the industry. In a few minutes, users can run StreetLight AADT analysis for unique zone(s) in the on-demand platform and get AADT for a few, or hundreds of AADT locations. StreetLight InSight® functionality also includes the ability to obtain monthly and hourly volumes for nearly every roadway in the U.S., along with prediction intervals in the CSV downloads.

- **Turnkey analysis for validated turning movement counts for all intersections, signalized or not.**

Includes metrics for any hour of day with 15-minute granularity and peak hour factor for both signalized and non-signalized intersections. Includes visualizations and charts in the platform and exportable outputs aligned with industry standards that don't require post-processing.

- **Access unique use-case focused products, purpose-built by transportation experts and tested by your agency peers.** Customize parameters in the platform to get the right set of data analytics for many different use cases. From congestion to corridor studies to intersection studies, access immediate analytics with unique capabilities that move your agency's mission



forward including Network Performance, Top Routes, Origin–Destination (O–D), Origin– Destination through Middle Filters (Select Link), Turning Movement Counts (TMC), and many more. **Get access to four unique QuickView tools** – Congestion Management QuickView, Roadway Volumes QuickView, Corridor Studies QuickView and Active Transportation Monitor

— **that deliver at-scale analysis for an entire region in just a few clicks.** These tools allows organizations to empower decision making with impactful macro-level roadway, congestion, and active transportation trends and showcase visualizations to stakeholders with an easily sharable output.

- **Corridor Studies QuickView** - Compare corridor segments with macro-level traffic trends to prioritize focus areas for targeted measures.
  - **Congestion Management QuickView** - Solve bottlenecks with quick access to multi-year traffic insights for all your roads in one easy-to-use platform.
  - **Roadway Volume QuickView** - Accelerate your infrastructure projects with trusted quality traffic counts available for all roads, in just a few clicks.
  - **Active Transportation Monitor** - See the impact of biking and walking activity in seconds with mode share insights for your entire region across time.
- **Access analytics, charts and visualizations in formats that meet your workflow needs.** Includes CSV downloads (metrics downloads, O-D matrixes, industry-standard TMC tables), Esri ArcGIS integration, 3D visualizations, custom dashboards, and more. StreetLight uniquely offers all of those ways to access key metrics, while some software providers only offer some.

#### *Additional unique benefits available with a subscription to StreetLight:*

- **Leverage StreetLight Services experts** for solutions that require custom implementation support or analysis with customized parameters not available in the StreetLight InSight® platform. Work with our Services team to get powerful custom transportation analytics or implementation services to support your staff or uplevel your project reports. Unique Services include LRS conflation, Regionwide Metrics (e.g., regionwide segment speed, nationwide traffic counts, statewide O-D), Custom Visualizations & Dashboards.
- **StreetLight provides unparalleled customer training and support resources.** These include a Training portal with self-paced on-demand eLearning courses and live training sessions, a Help Center with 250+ articles, a dedicated Customer Success team, a Support Team available to answer questions daily, access to an annual StreetLight Summit event for customers, and more. In addition, the StreetLight InSight® platform has in-product product feature walkthroughs, step-by-step guided tours, and a sandbox to test out the platform while onboarding.

Sincerely,

Laura Schewel  
CEO, StreetLight Data, Inc.

# StreetLight InSight® Subscription Order Form

This StreetLight InSight® Subscription Order Document (the “Subscription Order” or “Order”) and the corresponding StreetLight Data Master Data Access Agreement (the “Agreement”) between StreetLight Data, Inc. (“StreetLight”) and Customer (as defined below) is entered into as of the date of last signature below (“Effective Date”) and governs Customer’s access to and use of the Data Products. Undefined capitalized terms used in this Subscription Order will have the meanings set forth in the Agreement.

<b>Customer Legal Name:</b> Durham–Chapel Hill –Carrboro Metropolitan Planning Organization	<b>Billing Contact Name:</b> Doug Plachcinski, Director of DCHC MPO
<b>Entity Type:</b> metropolitan planning organization and council of governments	<b>Billing Email:</b> doug.plachcinski@durhamnc.gov
<b>State of Incorporation</b> North Carolina	<b>Billing Address</b> 4307 Emperor Blvd., Suite 110 Durham, North Carolina 27703 United States

Under the terms of the Agreement, accessible at <https://streetlightdata.egnyte.com/dl/Azx98uoD6S> of which this Subscription Order is a part, Customer agrees to license and StreetLight agrees to provide access to the following Data Products in the indicated quantity and at the indicated pricing in U.S. Dollars:

***Subscription Services***

Enterprise Subscription Package	TAZs	TOTAL
Corridor & Congestion Bundle – Intersection Studies (Pkg 1 of 6)	594	\$150,941.00
Corridor & Congestion Bundle – Roadway Volume (Pkg 2 of 6)		0
Corridor & Congestion Bundle – Transportation Modeling (Pkg 3 of 6)		
Corridor & Congestion Bundle – Safety Data Essentials (Pkg 4 of 6)		
Corridor & Congestion Bundle – Corridor Studies (Pkg 5 of 6)		
Corridor & Congestion Bundle – Congestion Management (Pkg 6 of 6)		
<b>DISCOUNT</b>		<b>-\$25,280.00</b>
<b>TAX</b>		<b>\$0.00</b>
	<b>594</b>	<b>\$125,281.00</b>

***Product Special Terms***

Up to 20 Users of Durham MPO and consultants working on their behalf may run an unlimited number of analyses within a specified area of the United States, provided that the analyses is not run in more TAZs than is identified in the Subscription Services section above. StreetLight acknowledges that the Subscribed Output will be used for governmental transportation planning and operational analysis

***Customer Input Files***

Customer will provide input Zones containing the boundaries of the Zones and directionality designation (if necessary) either via spatial files or via the StreetLight InSight® Web Application. A Zone can be a road segment, a TAZ or any other geospatial shape as defined by Customer. StreetLight may modify Zones to improve Metric results.

***Delivery***

Delivery via StreetLight InSight® Web Application.

**Term**

As of October 29, 2024 for a period of one (1) year.

**Payment Terms**

Payment due within thirty (30) days of the Effective Date. Payment is accepted by check or ACH/EFT.

<p><b>StreetLight Data Preferred Payment Method: ACH/EFT</b>          Bank of America          901 Main Street, Dallas, TX 75202          Bank Routing Number (ACH):          111000012 Bank Routing Number          (wires): 026009593 Bank Account          Name: Streetlight Data, Inc. Bank          Account Number: 4451744791          Remittance Notification Email: <a href="mailto:ar@streetlightdata.com">ar@streetlightdata.com</a></p>	<p>Please remit payment, if by check to:          StreetLight Data Inc          P.O. Box 744733          Los Angeles, CA 90074-4733</p>
--	---

**Notices**

Any notices under this Agreement will be directed, if to Customer, to the Contact listed above, and if to StreetLight, at:

ATTN: Legal Department,  
 StreetLight Data, Inc.  
 4 Embarcadero Center, Suite  
 3800. San Francisco. CA 94105

**CUSTOMER ACKNOWLEDGES THAT IT HAS READ THIS SUBSCRIPTION ORDER DOCUMENT AND THE CORRESPONDING AGREEMENT, AND UNDERSTANDS AND AGREES TO BE LEGALLY BOUND BY THEIR TERMS.**

**IN WITNESS WHEREOF**, this Subscription Order has been executed by the parties through their duly authorized officers.

<b>StreetLight Data, Inc.</b>	<b>Durham–Chapel Hill –Carrboro Metropolitan Planning Organization</b>
-------------------------------	--

\_\_\_\_\_  
SIGNATURE:

\_\_\_\_\_  
SIGNATURE:

\_\_\_\_\_  
NAME:

\_\_\_\_\_  
NAME:

\_\_\_\_\_  
TITLE:

\_\_\_\_\_  
TITLE:

\_\_\_\_\_  
DATE:

\_\_\_\_\_  
DATE:

**RESOLUTION FOR APPROVAL OF SOLE SOURCE STREETLIGHT DATA PRODUCTS**

**WHEREAS**, Central Pines Regional Council requires Board approval for any proposed Sole Source Contract that exceeds \$30,000; and

**WHEREAS**, Durham Chapel Hill Carrboro Metropolitan Planning Organization (DCHC MPO) requests consideration of a Sole Source Exemption for a contract with StreetLight Data; and

**WHEREAS**, StreetLight Data specializes in Big Data products and analytical tools with a focus on mobility; and

**WHEREAS**, DCHC MPO intends to renew its subscription from October 2024 to October 2025, continuing a partnership that has spanned the past 5 years; and

**WHEREAS**, StreetLight Data’s products have played a crucial role in supporting plan development, corridor studies, project analytics, and the congestion mitigation process; and

**WHEREAS**, the proposed renewal downgrades the subscription from the Multi-Modal level to the Corridor & Congestion level due to bike and pedestrian data unavailability; and

**WHEREAS**, StreetLight Data remains the only provider of an integrated and cloud-based platform combining Big Data and analytical tools with unique capabilities, such as measuring traffic congestion, system reliability, corridor analytics and vehicle miles traveled; and

**WHEREAS**, StreetLight Data is continuously updated based on consumer feedback and new data, incorporating new resources and analytical tools, and features a collaborative mapping platform designed to enhance data interpretation.

**NOW, THEREFORE, BE IT RESOLVED** by the Central Pines Regional Council Board of Delegates that the following request for approval is hereby incorporated through the adoption of this Resolution.

Adopted and approved on this 28th day of August 2024.

ATTEST:

---

Beth Davis  
Clerk to the Board

---

Brett Gantt  
Chair



## Central Pines Regional Council Board of Delegates

Meeting Minutes

Wednesday, May 22, 2024 | 6:00 – 8:00 pm Hybrid

Central Pines Regional Council  
4307 Emperor Blvd., Durham, NC

### Delegates & Alternates Attending:

Wilma Laney, Aberdeen  
Sheveil Harmon, Angier  
Ashley Strickland, Angier (A)  
Brett Gantt, Apex  
Jerry Medlin, Benson  
Jennifer Robinson, Cary  
Heidi Carter, Durham County  
Bryan Haynes, Fuquay-Varina  
Kathleen Ferguson, Hillsborough  
Matt Hughes, Hillsborough (A)  
Chris Deshazor, Holly Springs  
Timothy Forrest, Holly Springs (A)  
Butch Lawter, Johnston County  
Bill Carver, Lee County  
Katy Garcia, Micro  
Jean Hamilton, Orange County  
Sally Greene, Orange County (A)  
Jeff Morgan, Pinehurst  
Stacy Johnson, Princeton  
Ronnie Currin, Rolesville  
Rebecca Wyof Salmon, Sanford  
Byron McAllister, Selma  
Andy Moore, Smithfield  
Susan Evans, Wake County  
Nick Sliwinski, Wake Forest  
Joe DeLoach, Wendell  
David McGowan, Wilson's Mills  
Shannon Baxter, Zebulon

### CPRC Staff Attending:

Alana Keegan, Local Government  
Services Director

Beth Davis, Member Engagement  
Coordinator  
Lee Worsley, Executive Director  
Emily Barrett, Environment & Resilience  
Director  
Jenny Halsey, Assistant Executive  
Director  
Lindsay Whitson, Community &  
Economic Development Director  
Hunter Fillers, Housing Program  
Manager  
Ellen Davis, Community Development  
AmeriCorps Service Member  
Melissa Lowell, Chatham County Street  
Outreach Coordinator  
Jack Watson, Housing Planner  
Jenisha Henneghan, Area Agency on  
Aging Director  
Tammy Russell, Administrative Support  
Specialist

### Guests Attending:

Joshua Hearne, Danville Regional  
Foundation  
Allie Card, North Carolina Coalition to  
End Homelessness  
Ryan Smith, City of Durham, Director  
Meredith Yuckman, Hope Center at  
Pullen  
Laurel Benfield, North Carolina Coalition  
to End Homelessness

## 1. Call to Order

a. Call to Order and Welcome  
*Official: Butch Lawter, Chair*

b. Roll Call  
*Beth Davis, Member Engagement Coordinator*



- c. Declaration of Quorum  
*Official: Butch Lawter, Chair*

Chair Butch Lawter called the meeting to order at 6:02 pm and reviewed the process for hybrid meetings. Beth Davis, Member Engagement Coordinator, completed Roll Call and it was determined there was a quorum present at the meeting.

## 2. Review of Agenda

- a. Review of Agenda  
*Official: Butch Lawter, Chair*  
Potential Action: Chair Lawter will approve  
Action: Chair Lawter declared that the agenda was approved as presented.

## 3. Public Hearings

- a. Preservation and Reinvestment Initiative for Community Enhancement (PRICE) Public Hearing  
*Presenter: Lindsay Whitson, CPRC, Community & Economic Development Director, and Hunter Fillers, CPRC, Housing Program Manager*

Chair Lawter asked Lindsay Whitson, CPRC Community & Economic Development Director to present this item. Central Pines Regional Council is submitting a Preservation and Reinvestment Initiative for Community Enhancement (PRICE) grant proposal to the Housing and Urban Development (HUD) department. The proposal is focused on planning, engagement, and preservation efforts for manufactured housing in a 12-county region. Ms. Whitson reviewed the details of this grant application.

Chair Lawter opened the public hearing. There were no comments, and the public hearing was closed.

## 4. Presentations and Recognitions

- a. Confronting Housing Insecurity: Insights on Vulnerable Populations and Strategies for Support  
*Presenter: Joshua Hearne, Danville Regional Foundation (DRF), Senior Program Officers; Allie Card, North Carolina Coalition to End Homelessness, Project Specialist; Lindsay Whitson, CPRC, Community & Economic Development Director; Hunter Fillers, CPRC, Housing Program Manager; Ryan Smith, City of Durham, Director, Community Safety Department; Meredith Yuckman, Hope Center at Pullen, Executive Director; Laurel Benfield, Project Specialist; Melissa Lowell, CPRC, Chatham County Street Outreach Coordinator*

Chair Lawter asked Lindsay Whitson, CPRC Community & Economic Development Director to present this item. Joshua Hearne with the Danville Regional Foundation provided opening remarks, sharing that “folks need a place to stay,” and they also need people who care.

Ms. Whitson then shared some state and national trends and data regarding homelessness.

Allie Card and Laurel Benfield, Project Specialists with the North Carolina Coalition to End Homelessness, spoke on the Balance of State Continuum of Care, which covers 79 counties in North Carolina.

Next, Delegate Kathleen Ferguson facilitated a panel discussion on housing insecurity and homelessness. Panelists included Meredith Yuckman, Executive Director at The Hope Center at Pullen, Ryan Smith, Community Safety Director with City of Durham, Hunter Fillers, CPRC Housing Program Manager, and Melissa Lowell, Chatham County Street Outreach Coordinator.

## 5. Business

- a. 2024-2028 Area Plan on Aging  
*Presenter: Jenisha Henneghan, Area Agency on Aging Director*  
Potential Action: Place on Consent Agenda

Jenisha Henneghan reviewed the Area Plan on Aging with the Board.

The Area Plan on Aging focuses on the strategic work of Central Pines Area Agency on Aging and its partners, which is mandated by the Older Americans Act (OAA) requirements. The 2024- 2028 Area Plan will guide the work of the AAA over the next four years. This plan outlines the AAA’s commitment to address the diverse needs of aging adults, adults with disabilities, and family caregivers across our region. Guided by advocacy, partnership efforts, and the principles of the State Aging Plan on Advancing Equity in Aging, the plan focuses on six key areas:

1. Safety, Protection, and Advocacy
2. Healthy Aging/Quality of Life
3. Housing and Homelessness
4. Caregiving Support and Workforce Development
5. Long-term Preparedness Planning
6. Advancing Equity and Reframing Aging.

The goals are guided by the North Carolina State Aging Plan and are intended to encompass the needs and desires of this region’s aging adults and adults with disabilities.

- b. Nominating Committee Report for CPRC Officers  
*Presenter: Kathleen Ferguson, Nominating Committee Chair*  
Potential Action: Consider recommendations of the Nominations Committee and solicit any nominations from the floor

Chair Lawter thanked everyone who stepped up and agreed to serve in the coming year. Nominating Committee Chair Kathleen Ferguson presented the Board with the following slate of officers for CPRC FY24-25.

Proposed Slate of Officers

Chair: Brett Gantt

1<sup>st</sup> Vice Chair: Randee Haven O'Donnell

2<sup>nd</sup> Vice Chair: Susan Evans

Secretary/Treasurer: Byron McAllister

Chair Lawter opened the floor for any additional nominations. There were no additional nominations made.

This item was placed on the Consent Agenda.

- c. Recommended Fiscal Year 2024-2025 Budget  
*Presenter: Lee Worsley, CPRC Executive Director*  
Potential Action: Place on Consent Agenda

Executive Director Lee Worsley presented the recommended Fiscal Year 2024-2025 Budget to the Board.

On April 26, 2024, the Executive Director sent his recommended budget to members and alternates of the Board of Delegates and the managers of CPRC's member governments.

At its May 1, 2024, meeting, the executive committee received a detailed budget overview. The required Public Hearing was also held at that time. No comments were received during the public hearing.

The CPRC Officers met on May 13, 2024, to discuss the budget further and any input received during the Executive Committee meeting. No changes to the Executive Director's recommended budget have been requested.

The Board of Delegates was asked to consider adopting the Budget Resolution and the Fiscal year 2024- 2025 Pay and Classification Plan during this meeting as a part of the consent agenda. A full version of the budget may be viewed on CPRC's website.

- d. Draft Central Pines Regional Council Bylaw Changes  
*Presenter: Lee Worsley, Executive Director*

Potential Action: Consider recommendation and allow time for discussion

Executive Director Lee Worsley presented recommended bylaw changes to the Board.

The Town of Chapel Hill's Board meetings directly conflict with the Board of Delegate and Executive Committee meetings of CPRC. This has been occurring for about five years, and as a result, Chapel Hill has not been able to have a Delegate present for meetings. Chapel Hill Mayor Jess Anderson has requested that former Chapel Hill Board member Michael Parker sit as Chapel Hill's representative. There is an understanding that Mr. Parker would not have voting rights, but the mayor desires that Chapel Hill be at the table.

Executive Director Lee Worsley has discussed the matter with the Board Officers, who are supportive of this very narrow exception, and asked that a revision to the Bylaws be drafted to address this specific, narrow issue. The items were presented to the Executive Committee on February 28, 2024, and generated significant discussion.

The Executive Committee recommended that the Board of Delegates approve the draft recommendations by a vote of eight (8) for and four (4) against. Since the bylaws were reviewed by the Executive Committee, a recommended budget has been released with a recommended change in member dues. The draft bylaws also reflect the recommended dues rates.

The bylaw revisions have been reviewed by the CPRC Attorney. The revision would only allow for a non-delegate representative to be appointed if meetings of the local government's governing body directly conflict with CPRC's Board and Executive Committee meetings.

Several questions were asked to clarify the reasoning behind the changes.

Action: Adoption of recommended bylaw changes

Motion: Jennifer Robinson

Second: Ron Currin

Ms. Davis facilitated a roll call vote, and the motion carried 22 votes yes, 2 votes no.

## 6. Consent

*Items on the Consent Agenda are considered routine and will be enacted by a single motion unless a member of the Board or Delegates requests an item be removed. Any item that is removed from the Consent Agenda will be considered individually after the Consent Agenda.*

- a. DRAFT Minutes: January 24, 2024

- b. 2024-2028 Area Plan on Aging
- c. Recommended Fiscal Year 2024-2025 Budget – Resolution 2024-05-02

Chair Lawter reviewed the items on the Consent Agenda and asked if any items needed to be moved. Hearing none, he asked for a motion to approve the Consent Agenda.

Action: Adoption of Amended Consent Agenda (removal of Item D, Central Pines Regional Council Bylaw Changes)

Motion: Kathleen Ferguson

Second: Ronnie Currin

Ms. Davis facilitated a roll call vote, and the Consent Agenda was approved unanimously.

## 7. Items Removed from Consent Agenda

## 8. Executive Director's Report

- a. Executive Director's Report

*Presenter: Lee Worsley, Executive Director*

Potential Action: None – Receive as Information

Mr. Worsley shared a thank you from Delegate Steve Rao to everyone who attended the Artificial Intelligence Summit that was held. Mr. Rao said it was the best-run, professional virtual meeting he'd ever seen.

In August, the Carolina Hurricanes and hockey in the Triangle is the scheduled topic for the Board. This will include information on how to partner with local governments.

## 9. Chair's Report

- a. Chair's Report

*Presenter: Butch Lawter, Chair*

Chair Lawter thanked everyone for their participation in the Board, along with all the staff.

## 10. Other Business

- a. Other Business

*Presenter: Butch Lawter, Chair*

## 11. Adjournment

- a. Adjourn the Meeting

Potential Action: Motion to Adjourn

With there being nothing further, the Chair Lawter adjourned the meeting at 8:27 pm.

Duly adopted this 28<sup>th</sup> day of August 2024 while in regular session.

---

R. S. Lawter, Jr.  
Board Chair

ATTEST:

---

Beth Davis  
Clerk to the Board  
Central Pines Regional Council

DRAFT