

JOB ANNOUNCEMENT

Title:

Community Health Outreach Specialist
Central Pines Regional Council
Durham, NC / Hybrid

Who We Seek:

Central Pines Regional Council is seeking a driven, detail-oriented, and compassionate Community Health Outreach Specialist to join our Community Development team. This position is funded by Federal dollars, and will last until December 31, 2026, with the potential to run longer based on project funding. In this role, you will engage with unsheltered neighbors in **community settings** to build trust and connect them with health and support services. You will help to remove barriers to medical and mental health services, coordinate outreach strategies for immediate care, preventive services, and follow-up interventions, and connect individuals experiencing homelessness or living unsheltered to housing resources in the community.

Description of Work:

The Community Health Outreach Specialist will be responsible for direct engagement with individuals experiencing homelessness or living unsheltered in Durham County. This role is centered around building relationships, conducting assessments, and coordinating care and services in collaboration with community partners. This position involves working alongside clinical staff, community partners, public health organizations, and the Durham Continuum of Care (CoC), while assisting individuals with navigating medical and housing resources. Key responsibilities may include:

- Conduct regular street outreach to engage individuals living unsheltered in a respectful, trauma-informed, and person-centered manner. **This position does have a heavy emphasis on meeting people in the community including in-person outreach in shelters, encampments, public spaces, and other community settings to engage individuals experiencing homelessness.**
- Provide comprehensive case management and service coordination to connect clients with medical care, mental health and substance use treatment, housing, and other support services. This may also include referring clients to other service providers in the community.
- Work collaboratively with a multidisciplinary team, including clinical partners and community-based organizations, to address clients' immediate and long-term needs.
- Complete intake and assessment forms, maintain up-to-date client records, and support enrollment into public benefits and housing programs.
- Advocate for clients in community settings and help reduce barriers to care such as lack of ID, transportation, and/or health insurance.
- Utilize mobile technology and electronic systems to document services and track outcomes. The selected candidate will be responsible for using HMIS (Homeless Management Information System) to track client data.
- Collaborate with local agencies, shelters, community partners, and Durham County's Continuum of Care to build networks and address barriers to care for underserved populations.

- Work with partners to facilitate training on best practices in street medicine, cultural competencies, and trauma-informed care. This will also include developing materials and working with participants to increase enrollment and understanding of what type of medical services are available.
- Assist in developing materials and messaging that inform clients of available services and promote engagement.

Additional Qualifications

- This role requires flexibility, empathy, and the ability to navigate complex social systems with and on behalf of clients.
- Strong interpersonal and communication skills with a trauma-informed, client-centered approach.
- Ability to work independently in the community and in a team-based environment.
- Experience in case management (housing first, medical, standard case management), SOAR, Medicaid, and/or public health is highly desirable.

Education & Experience:

Bachelor's degree in social work, human services, public health, sociology, healthcare administration, community development, or a related field is preferred. Candidates with a bachelor's degree in a related field with demonstrated advanced knowledge and experience working in community development, public health, healthcare, and/or with unsheltered populations will be considered. Case Management Certificate Programs will be considered and/or significant experience in case management, direct service in shelters or outreach programs, and/or community health worker roles.

The candidate must have strong communication skills, both verbal and written, and the ability to work with various partners at once to thrive in this position. Experience in public health, homelessness services, SOAR and/or Medicaid, or related fields is desired.

Starting Salary & Benefits:

Hiring range: \$55,782- \$58,571

This position is eligible for a 5% increase after serving a 6-month probation period.

Benefits: CPRC offers a generous benefits package including paid vacation and sick leave; NC Local Government Employees' Retirement System; 5% 401(k) employer contribution; 100% employer-paid health, dental, vision and life insurance; health spending account, flexible spending account for child/dependent care expenses, hybrid and flexible work schedules.

Our organization:

CPRC is a member-driven organization serving as a leading resource to connect communities and enhance their strategic priority outcomes through regional policy, collaboration, and technical assistance at the local, regional, and state level. See the kind of work we do and learn more about CPRC's vision, mission, organizational principles, core values, and strategic focus areas at www.centralpinesnc.gov.

How to Apply:

Send completed application package (cover letter and resume) by email to employment@centralpinesnc.gov with the subject Community Health Program Coordinator.

Incomplete applications will not be considered. Position is open until filled; initial review of applications begins July 18, 2025

All employment offers will be within the stated hiring range.

CPRC is an Equal Opportunity Employer and designated Best Workplace for Commuters.