## RESOLUTION FOR APPROVAL OF SOLE SOURCE STREETLIGHT DATA PRODUCTS

**WHEREAS**, Central Pines Regional Council requires Board approval for any proposed Sole Source Contract that exceeds \$30,000; and

**WHEREAS**, Durham Chapel Hill Carrboro Metropolitan Planning Organization (DCHC MPO) requests consideration of a Sole Source Exemption for a contract with StreetLight Data; and

**WHEREAS,** StreetLight Data specializes in Big Data products and analytical tools with a focus on mobility; and

**WHEREAS,** DCHC MPO intends to renew its subscription from October 2024 to October 2025, continuing a partnership that has spanned the past 5 years; and

**WHEREAS,** StreetLight Data's products have played a crucial role in supporting plan development, corridor studies, project analytics, and the congestion mitigation process; and

**WHEREAS**, the proposed renewal downgrades the subscription from the Multi-Modal level to the Corridor & Congestion level due to bike and pedestrian data unavailability; and

**WHEREAS**, StreetLight Data remains the only provider of an integrated and cloud-based platform combining Big Data and analytical tools with unique capabilities, such as measuring traffic congestion, system reliability, corridor analytics and vehicle miles traveled; and

**WHEREAS,** StreetLight Data is continuously updated based on consumer feedback and new data, incorporating new resources and analytical tools, and features a collaborative mapping platform designed to enhance data interpretation.

**NOW, THEREFORE, BE IT RESOLVED** by the Central Pines Regional Council Board of Delegates that the following request for approval is hereby incorporated through the adoption of this Resolution.

Adopted and approved on this 28th day of August 2024.

AFTEST:

Beth Davis Clerk to the Board Brett Gantt Chair